Clarivape Wellness Series – Master Archive Package

Document Title: Clarivape Wellness Series – Complete Product Line Documentation
Date: October 4, 2025
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1. Product Concept & Overview

Product Name: Clarivape Wellness Series
Tagline: *"Maximum Wellness in Every Puff – Disposable, Safe, Potent."*
Date of Concept: October 4, 2025
Author / Inventor: Scientist Ronald Yarborough III

Vision Statement:
A health-focused disposable vape product line, optimized for bioactive delivery, cost-efficiency, and market readiness, maximizing wellness benefits via herbal, root, fruit, and vegetable extracts.

Product Scope: 16 products across 4 lines:

1. **Herbal Line** – Calma+, Focus+, Immuna+, Respira
2. **Root Line** – Kava Calm+, Kratom Vital+, Turmeric Glow+, Ginseng Focus+
3. **Fruit Line** – Berry Vital+, Citrus Zing+, Tropical Glow+, Superfruit Fusion
4. **Vegetable Line** – Veggie Boost+, DetoxiVeg, Green Vitality, Digestive Ease

Key Features:

- Disposable cartridges with optional refillable hybrid systems
- Lab-tested, FDA-compliant, child-proof
- Maximized health benefits via bioavailable extracts
- Optimized for flavor, consistency, and potency

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2. Formulation & Technical Documentation

Author / Inventor: Scientist Ronald Yarborough III
Date: October 4, 2025

Details per Product:

Line	Product	Ingredients	Health Benefits	Flavor	Dosage / Cartridge	Notes
Herbal	Calma+	Chamomile, Lemon Balm, Holy Basil, Ashwagandha	Stress relief, sleep support	Floral, honey	Standard disposable	Optimized bioavailability
Herbal	Focus+	Ginkgo, Bacopa, Rhodiola, Gotu Kola	Cognitive clarity, memory, focus	Earthy herbal	Standard disposable	Bulk ingredient sourcing
Herbal	Immuna+	Elderberry, Echinacea, Astragalus, Reishi	Immune support, antioxidant	Berry herbal	Pre-measured	Concentrated extract
Herbal	Respira	Mullein Leaf, Thyme, Peppermint, Licorice Root	Respiratory support	Minty herbal	Standard disposable	Consistent dosing
Root	Kava Calm+	Kava, Valerian, Passionflower, Lemon Balm	Relaxation, sleep aid	Nutty, earthy	Low-risk dosage	Optimized inhalation
Root	Kratom Vital+	White Vein Kratom, Ginger, Rhodiola, Eleuthero	Energy, adaptogen	Earthy spice	Pre-measured	Low-risk concentration
Root	Turmeric Glow+	Turmeric, Ginger, Black Pepper, Ashwagandha	Anti-inflammatory, digestion	Spicy, bitter	Standard disposable	Piperine enhanced
Root	Ginseng Focus+	Panax Ginseng, Licorice, Bacopa, Maca	Cognitive clarity, stamina	Sweet herbal	Standard disposable	Concentrated extracts
Fruit	Berry Vital+	Strawberries, Blueberries, Acai,	Antioxidants, immune	Sweet berry	Standard disposable	Pre-measured extract

Line	Product	Ingredients	Health Benefits	Flavor	Dosage / Cartridge	Notes
Fruit	Citrus Zing+	Pomegranate Orange, Lemon, Grapefruit, Acerola	Vitamin C, energy	Tangy	Bulk extract	Optimized airflow
Fruit	Tropical Glow+	Mango, Pineapple, Papaya, Camu Camu	Digestive support	Tropical sweet	Standard disposable	Minimal packaging
Fruit	Superfruit Fusion	Goji, Mangosteen, Acai, Elderberry	Antioxidants, anti-aging	Sweet-tart	Standard disposable	Bioactive optimized
Veg	Veggie Boost+	Carrot, Spinach, Kale, Broccoli Sprout	Vitamins, antioxidants	Mildly sweet	Standard disposable	Concentrated powder
Veg	DetoxiVeg	Dandelion, Beet, Parsley, Cilantro	Liver support, detox	Earthy	Pre-measured	Bulk extract
Veg	Green Vitality	Spirulina, Chlorella, Wheatgrass, Barley Grass	Energy, detox	Grassy	Standard disposable	Concentrated extract
Veg	Digestive Ease	Ginger, Fennel, Turmeric, Peppermint	Digestive support	Spicy herbal	Optimized airflow	Consistent dosage

Supporting Documents:

- SOPs for formulation, blending, and cartridge filling
- Ingredient sourcing matrix
- Safety data sheets (SDS)

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3. Cost Optimization & Production Blueprint

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Strategies:

- Offshore GMP-certified manufacturing: 25–35% savings per unit
- Standardized cartridges & dosing: 15–20% savings
- Bulk ingredient procurement: 10–25% savings
- Expired patent logic: 10–15% reduction in R&D costs
- Refillable hybrid cartridge system: reduces long-term cost per dose by ~40%
- Energy-efficient production & minimalist packaging

Cost Reduction Matrix:

Category	Strategy	Savings %
Manufacturing	Offshore GMP + automation	25–35%
Ingredients	Bulk procurement + concentrated extracts	20–30%
Cartridge	Standardized & refillable options	10–15%
Packaging	Minimalist & color-coded	10–15%
Logistics	Bulk shipment + inventory optimization	5–10%
Total Expected Savings	Combined	40–55%

4. Intellectual Property Documentation

Author / Inventor: Scientist Ronald Yarborough III
Date: October 4, 2025

Contents:

- Novelty mapping (formulation + delivery method + cartridge design)
- Draft provisional patents for:
  - Formulations per line
  - Disposable cartridge & optional refillable system
  - Manufacturing method & hybrid system
- Trade secrets for proprietary formulations
- NDA templates for suppliers/manufacturers

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5. Regulatory Compliance Documentation

Author / Inventor: Scientist Ronald Yarborough III
Date: October 4, 2025

Contents:

- FDA compliance checklist
- Child-proof packaging specifications
- Lab testing reports (purity, potency, inhalation safety)
- Ingredient regulatory classification per country
- Toxicology & risk assessment report
- Labeling verification

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6. Marketing & Brand Documentation

Author / Inventor: Scientist Ronald Yarborough III
Date: October 4, 2025

Contents:

- Product USPs, messaging, and taglines
- Hashtags & social media strategy (#Clarivape #WellnessVaping #FunctionalVaping)
- Visual branding assets (packaging mockups, cartridges, lifestyle imagery)
- Target market segmentation & positioning
- Investor-ready deck (formulation, cost, health benefit, market strategy)

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7. Archive Documentation

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Contents:

- Master product line document
- Formulation sheets & SOPs
- Cost-reduction matrices
- Patent & IP filings
- Regulatory compliance reports
- Marketing assets & presentation decks

Storage:

- Digital archive in PDF + editable formats
- Versioned backup files
- Indexed table of contents for easy retrieval